

FDI REPORTING 2020

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Germany Trade & Invest
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FDI Reporting 2020

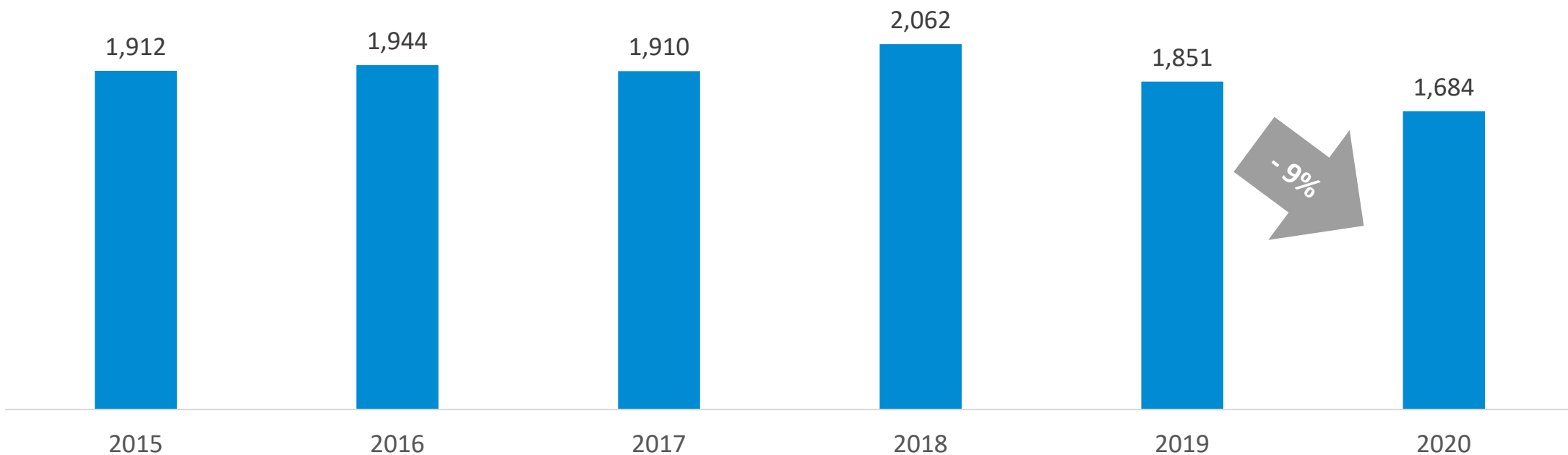
Germany recorded more than 2,000 foreign investment projects in 2020.

- Germany's federal states registered 1,684 FDI projects (greenfield, expansions, relocations, but excluding M&A) in 2020 - a 9% decrease compared to the previous year.
- Additionally, 372 M&A transactions were recorded in which foreign investors purchased more than 50% of shares.
- The US led all countries in greenfield projects with 254, while the EU was the leading source region.
- Foreign companies preferred investments in the ICT and Communications sector, followed by Business and Financial Services.
- 19% of these companies use Germany as a production or R&D location.

Germany is a highly attractive business location. The high number of foreign investments confirms this.

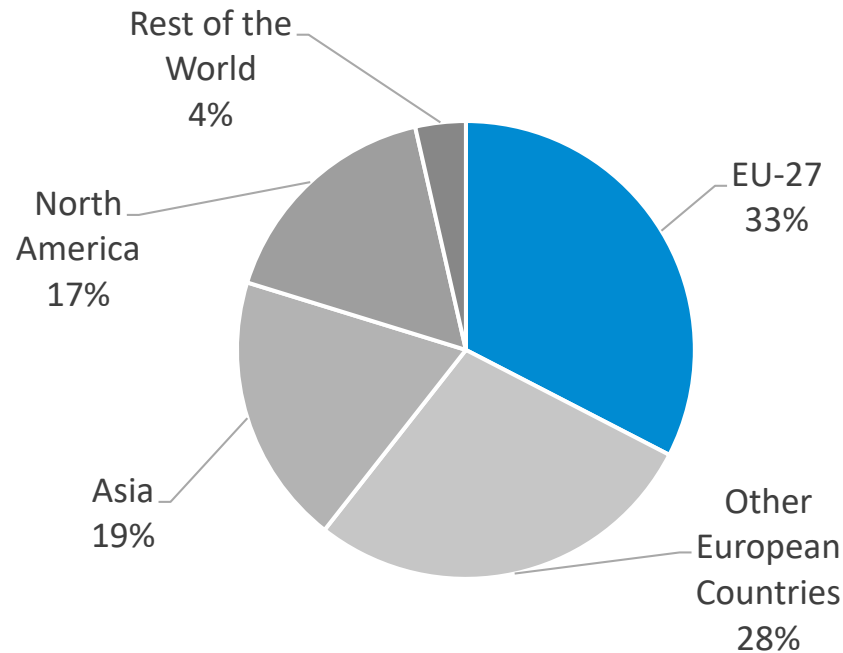
Greenfield and expansion projects decreased by 9% in 2020.

Greenfield and Expansion Projects (2015-2020)

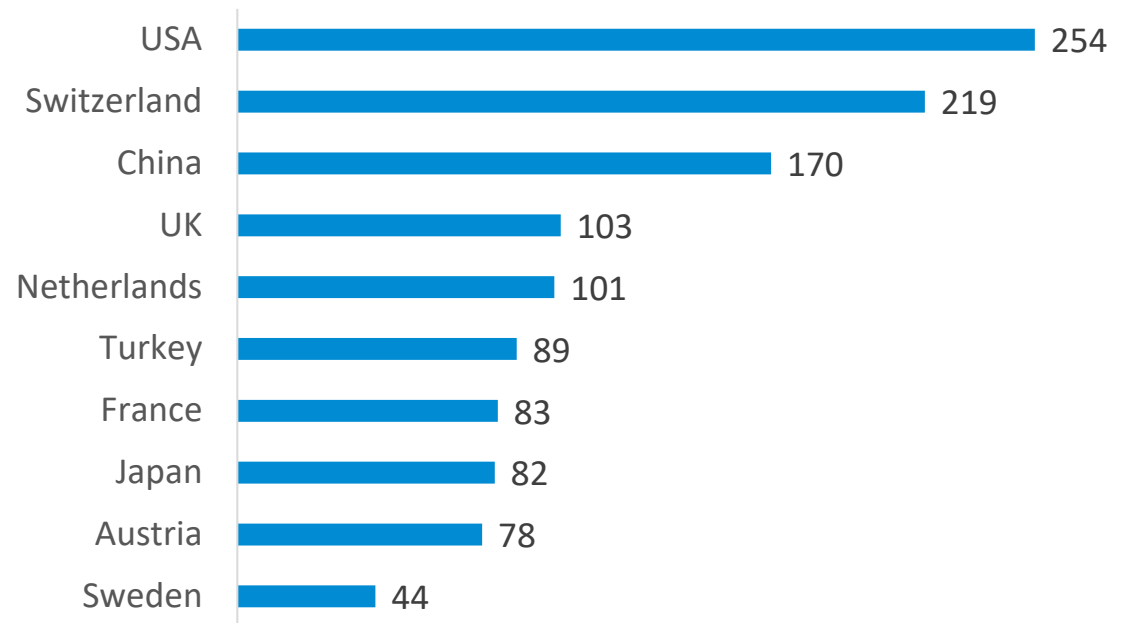


The majority of greenfield & expansion projects came from European countries. The US is the biggest investor.

Origin of Greenfield & Expansion Projects by Region 2020

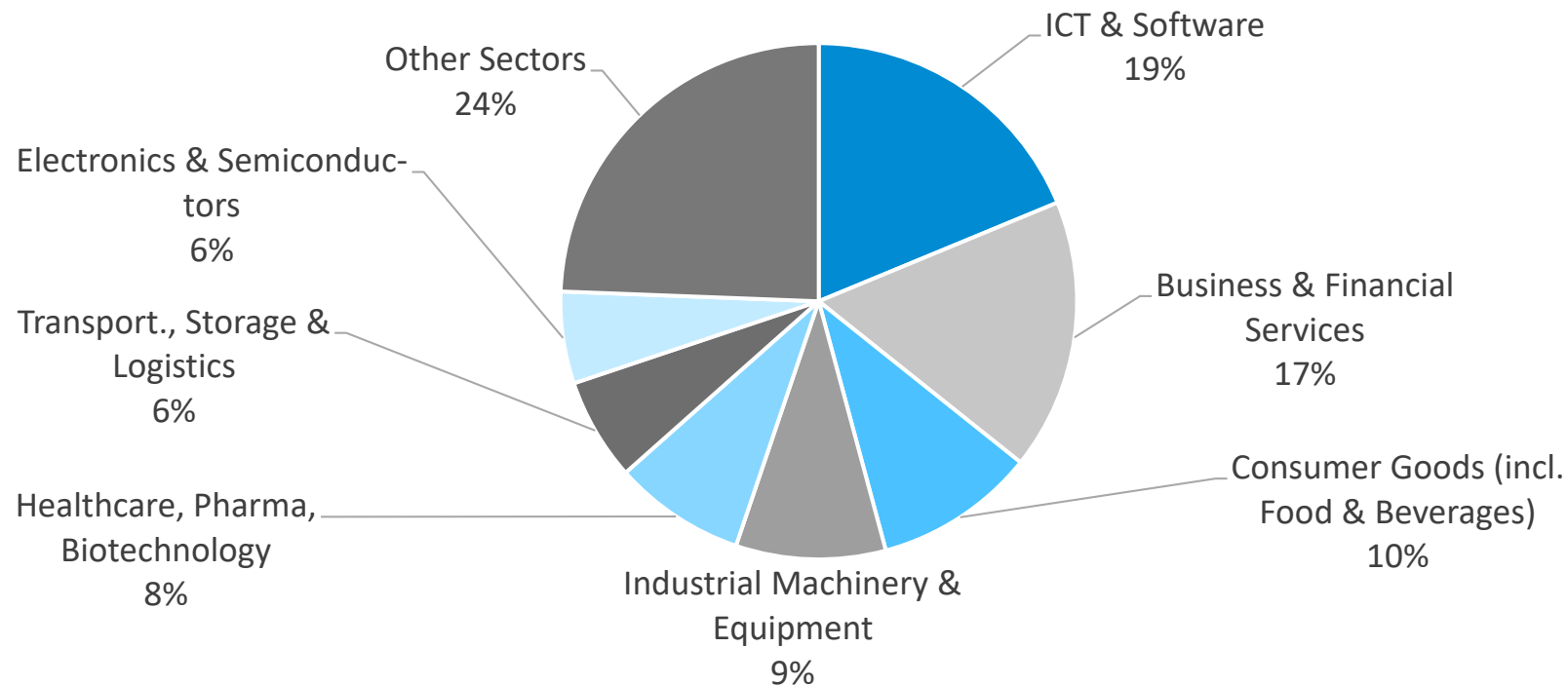


Origin of Greenfield & Expansion Projects by Country 2020



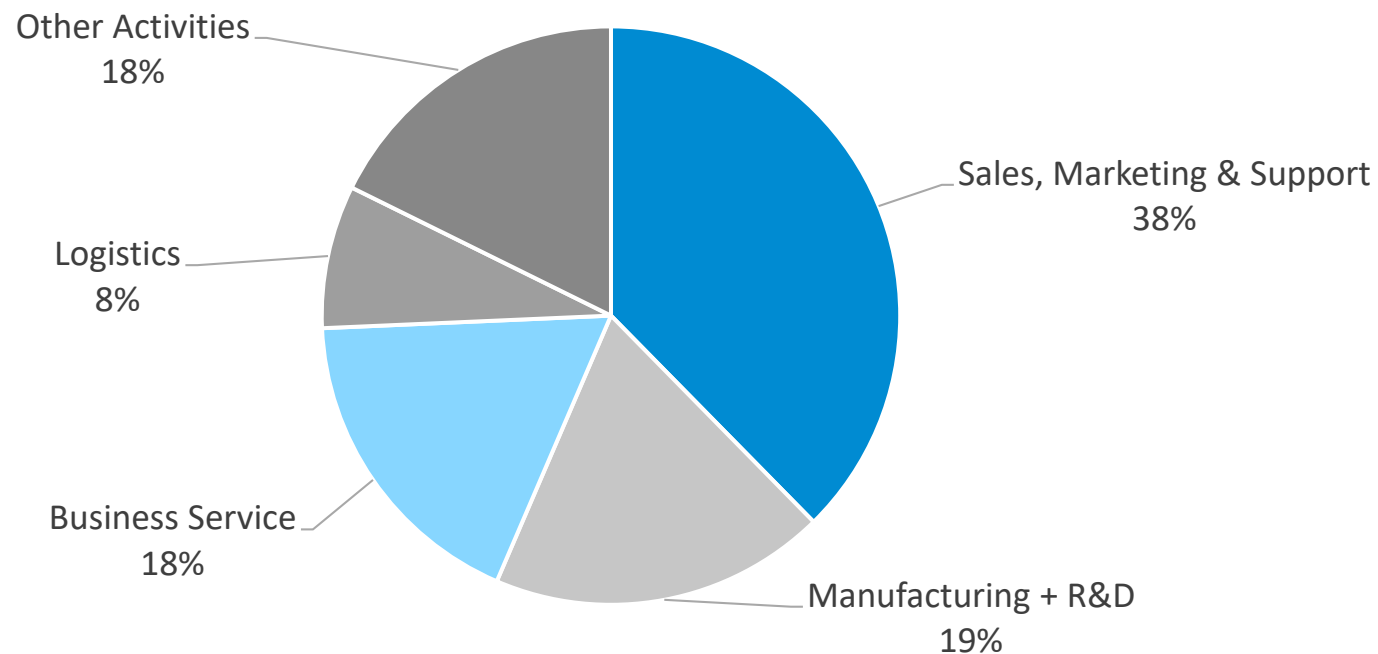
International companies take advantage of the wide spectrum of industry sectors in Germany.

Greenfield & Expansion Investments by Sector in 2020



Nearly 1 in 5 companies chose Germany as a production or R&D location.

Greenfield & Expansion Investments by Business Activity in 2020



For more information

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