

GTAI FDI REPORT 2021

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Germany Trade & Invest
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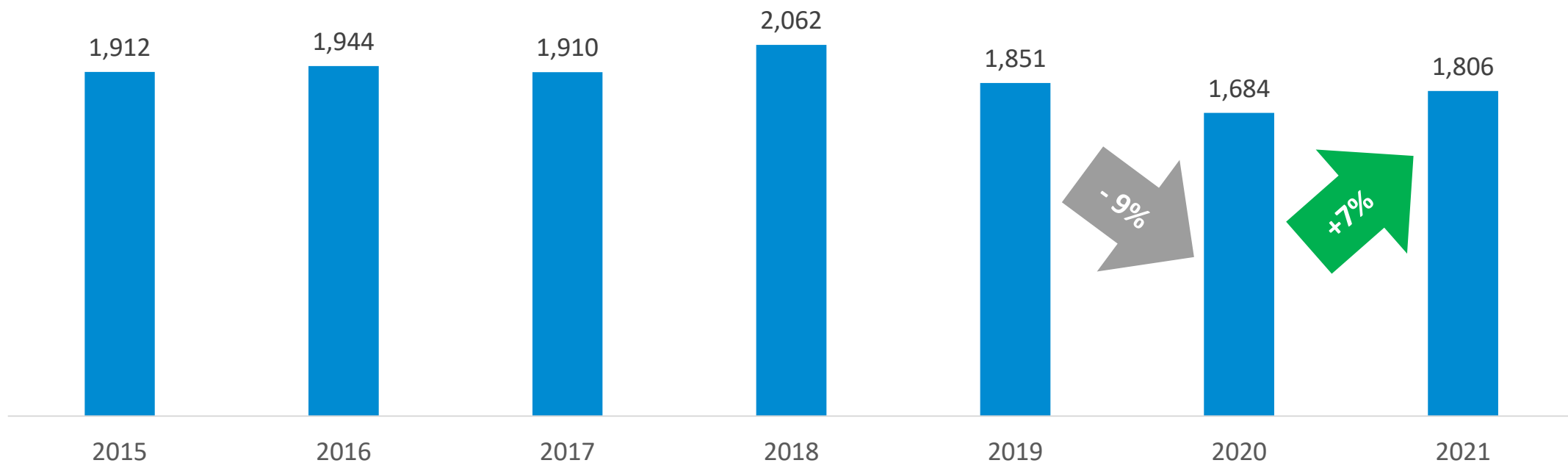
Germany recorded more than 2,000 foreign investment projects in 2021.

- Germany's federal states registered 1,806 FDI projects (greenfield, expansions, relocations, but excluding M&A) in 2021 - a 7% rise compared to the previous year. Additionally, 229 M&A-Deals were recorded, in which foreign investors bought more than 50% of shares.
- The US led all countries in greenfield projects with 254, while the EU was the leading source region.
- Foreign companies preferred investments in the ICT and Communications sector, followed by Business and Financial Services.
- 18% of these companies use Germany as a production or R&D location.

Germany is a highly attractive business location. The high number of foreign investments confirms this.

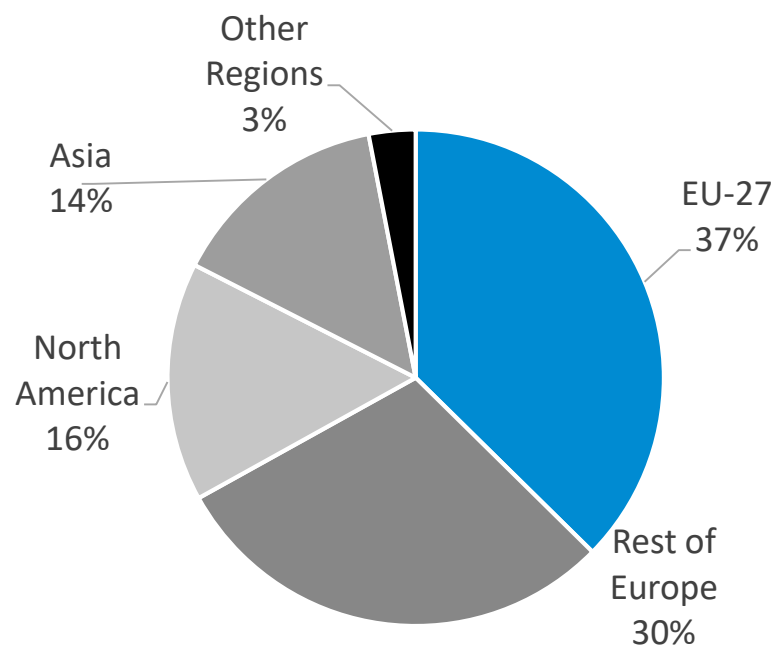
Greenfield and expansion projects increased by 7% in 2021.

Greenfield and Expansion Projects (2015-2021)

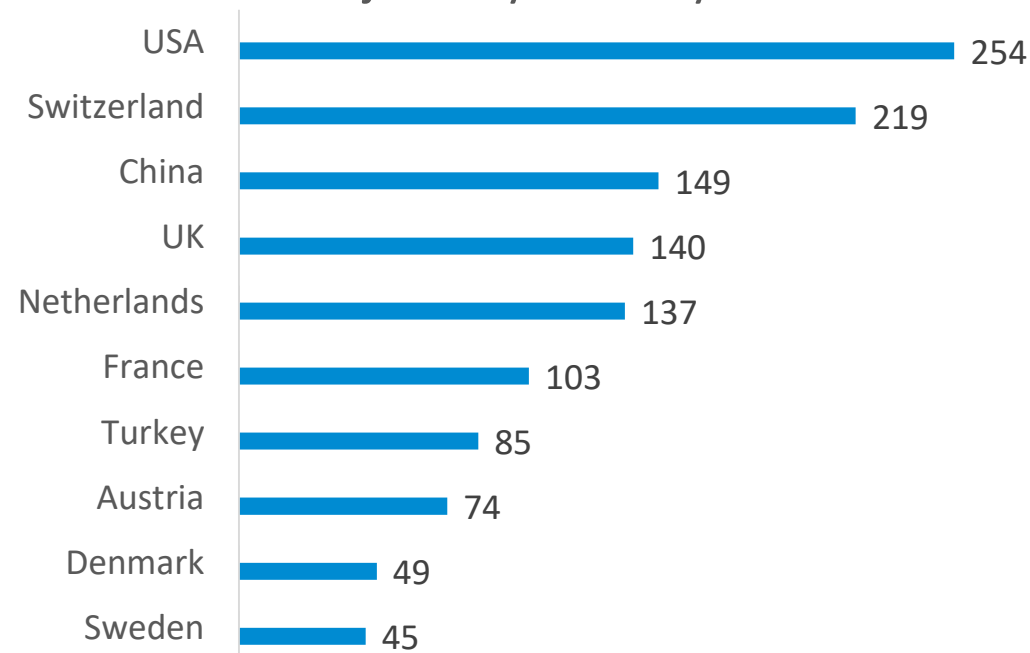


The majority of greenfield & expansion projects came from European countries. The US is the biggest investor.

Origin of Greenfield & Expansion Projects by Region 2021

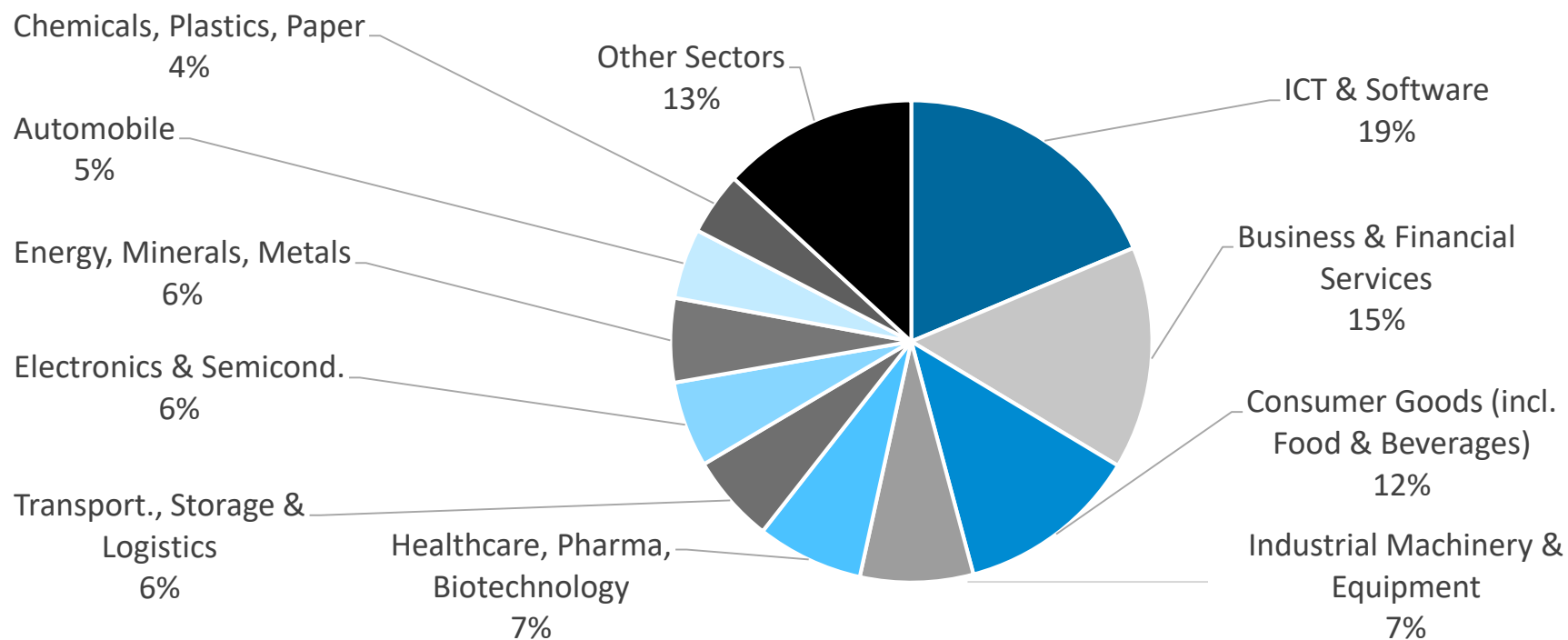


Origin of Greenfield & Expansion Projects by Country 2021



International companies take advantage of the wide spectrum of industry sectors in Germany.

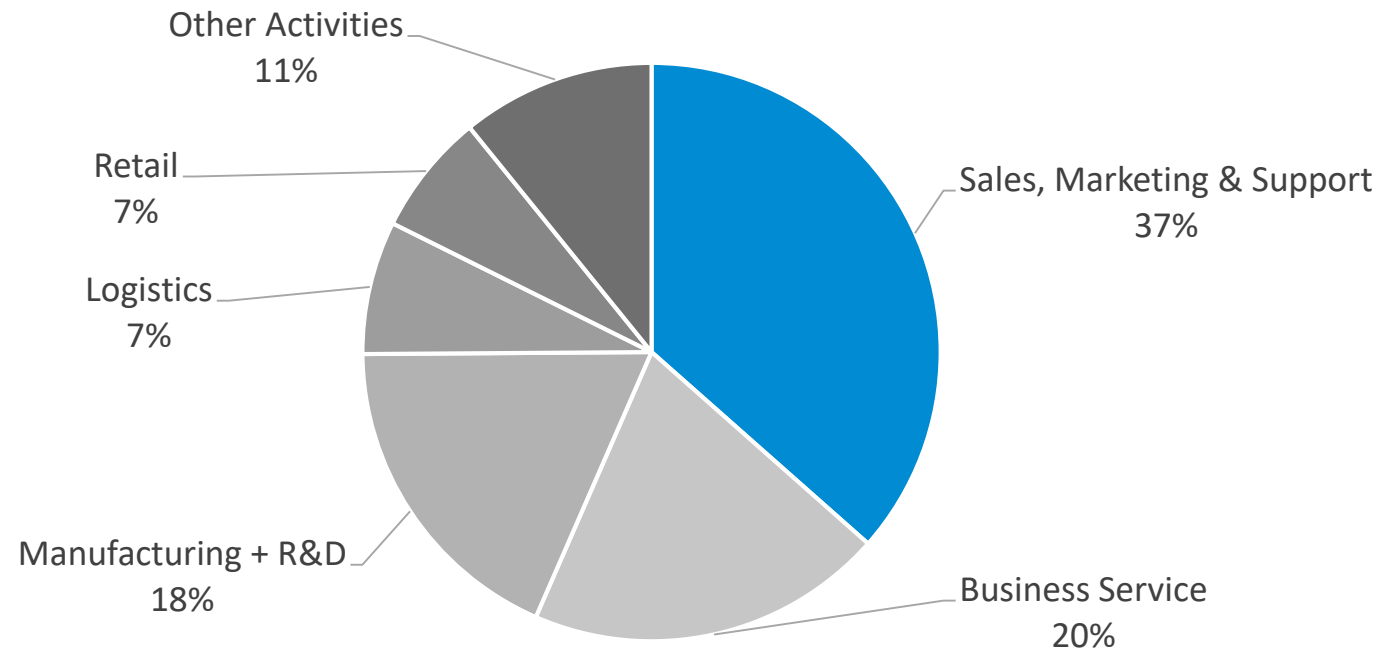
Greenfield & Expansion Investments by Sector in 2021



Source: Germany Trade & Invest, Regional Development Agencies, 2022

Nearly 1 in 5 companies chose Germany as a production or R&D location.

Greenfield & Expansion Investments by Business Activity in 2021



For more information

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